

Degree Structure

1st Academic Year ECTS

Introduction to Serial Storytelling (Semesters 1-2)

- Series Dramaturgy 2
- Series Analysis – Case Studies 2
- Writing for Existing Formats – Daily Drama 2
- Writing for Existing Formats – Spec Script 9

Series Creation & Collaborative Writing (Semesters 1-2)

- Premise & Theme, Stories Worth Telling 2
- Social Responsibility of the Storyteller 2
- Character Development 3
- Constructing a Series 1
- Collaboration Techniques 1
- Collaborative Writing Project – Web Series 5
- Collaborative Writing Project – Writers' Room 9

Series Markets (Semesters 1-4)

- Domestic and International Series Markets 2
- Series Festivals & Networking Events 2
- Broadcasters, Producers, Distributors 2
- European Co-Productions 1

Media Studies (Semesters 1-2)

- Academic Writing 1
- Storytelling Theory 2
- Comparative Media Studies 2
- Series History 1

2nd Academic Year

Research & Experiment (Semesters 2-3)

- New Media / Transmedia / VR / Animation 2
- Today's and Future Series Formats 1
- Research Project 9
- Collaborative Project: Writers' Lab 1 & 2 13

Working in the Industry (Semesters 1-4)

- Screenplay Format, Selling Documents 1
- Pitching and Presentation 1
- Negotiation 1
- Public Relations for Screenwriters 1

Master's Project I (Semester 3-4)

- Individual Series Project: Show Bible & Pilot Script 40