

workshop

POWERFUL OPENINGS – MEMORABLE ENDINGS

with Tom Abrams

November 1 – 2, 2019

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POWERFUL OPENINGS – MEMORABLE ENDINGS

How to hook your audience from page one and later send them away with a scene they will never forget.

You only get one chance to make that first impression. From potential producers to viewers in the cinemas or in their living rooms: your screenplay's opening needs to hook your audiences right from the start. And yet, the critical importance of openings scenes is often overlooked. The great scripts in film- and TV history succeed in making the audience commit for the long haul right from the beginning. They provide so much information up front, often introducing the story, theme, and main character, their strengths and weaknesses – sometimes even their clear need as a human being. The opening scenes give a promise, they set the tone, but most of all they spark the viewers' curiosity.

A film's ending has a similarly strong impact on the quality of the audience's experience. It serves to provide pay-off or conclusion, it may answer questions or leave your viewers with issues and images to think about for hours, days or weeks to follow – or even longer still. Who doesn't remember the great endings of films like »Casablanca«, »Inception«, »Stalker«, »Psycho«, or »Don't Look Now«, that stick with you for the rest of your life.

This two-day seminar examines what makes for great openings and endings. Day One explores the elements that go into this vital aspect of storytelling. Day Two opens the floor to participants who want to workshop their existing material with the group for feedback.

Tom Abrams

Tom Abrams is an award-winning screenwriter and director whose work has been recognized in both the United States and Europe, including an Academy Award Nomination, an Emmy Award for Animation writing, and prizes at the Berlin, Cannes, Montreal and Karlovy Vary Film Festivals. A working screenwriter for 25 years, Tom's scripts include HAVE GUN WILL TRAVEL for Warner Bros., THE CAPTAIN'S WIFE for Fox 2000, THE AMERICAN PRINCESS for New Line Cinema, THE BATTLE OF ONO for John Woo and Chow Yun Fat, METAL MACHINE for James Jacks at Universal, and GAMEBOY CHARLIE for Bruckheimer producer, Chad Oman. In 2013, Tom's work on Janos Szasz's LE GRAND CAHIER resulted in the Jury Prize at Karlovy Vary and was Hungary's entry for the Academy Awards. Tom has conducted more than 80 seminars around the world and is a tenured professor at the USC School of Cinematic Arts in Los Angeles where he teaches screenwriting.





powerful openings – memorable endings

Target Group

This workshop aims at screenwriters, directors, producers, executives and anyone involved in the story development process. A set number of places is reserved for alumni of the ifs' long-term programs and current students.

Date

November 1 – 2, 2019 (2 days / 10 am – 4 pm)

Registration by

Thursday, October 24, 2019

Number of Participants

max. 25

Fee

180 euros

ifs alumni: 120 euros

ifs students: 90 euros

Registration

Registrations will be accepted on a first come, first served basis.

Registration Documents

- Registration Form and Declaration of the Applicant (fully and correctly completed and signed)
- Curriculum Vitae in English (including all professional experience)

Contact

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Registration Form

I hereby apply for admission to the workshop »Powerful Openings – Memorable Endings« with Tom Abrams
(November 1 – 12, 2019).

Personal Information

First Name	Last Name
Occupation	When applying for alumni or student discount: ifs Program / Year of Graduation
Company (if applicable)	Position (if applicable)

Billing Address: Personal Address Company Address

Street / No.	Postal Code / City
Email	Phone Number / Mobile Phone Number

Where did you first hear about the ifs / this workshop?

- I hereby authorize the ifs internationale filmschule köln gmbh to send me information via email or post about future study and further education programs as well other activities of the ifs internationale filmschule köln gmbh. I also agree that the aforementioned personal data may be processed and used for such purposes also after the end of the seminar. I can revoke this consent at any time without any reason and without reprisal. The ifs internationale filmschule köln gmbh guarantees that it will safeguard data privacy without any restriction and that my personal data will not be transmitted to any third parties.

Obligation Declaration of the Applicant

I hereby declare that in case I am admitted to the workshop my participation in the program shall be subject to the »General Conditions for Study Programs and Further Education Programs at ifs internationale filmschule köln gmbh« included with this Obligation Declaration. The participation fee is due with registration for the workshop and invoicing by the ifs internationale filmschule köln gmbh. I hereby undertake to pay a cancellation processing fee of 80% of participation fee – should I decide not to participate in this program after having been accepted.

I am aware that this Obligation Declaration does not in any way entitle me to participate in the seminar.

I confirm that I have read and understood the information and instructions regarding the application procedure and requirements. I confirm that I have also read and understood the above-mentioned conditions for participation and the »General Conditions for Study Programs and Further Education Programs at ifs internationale filmschule köln gmbh« included with this Obligation Declaration, and I fully accept them and agree to abide by them.

I further declare that I agree that my application documents will not be returned to me and that they will be destroyed after completion of the application assessment procedure. The ifs internationale filmschule köln gmbh reserves the right to archive one copy of the application form for its records.

Place, Date

Signature

General Conditions for Study Programs and Further Education Programs at ifs internationale filmschule köln gmbh

1 Scope

The "ifs internationale filmschule köln gmbh" (hereinafter referred to as "ifs") provides young filmmakers with initial and further training for the film and television industry. For this purpose ifs offers workshops, study programs, and other further education programs (hereafter referred to as "Program" or "Programs").

These "General Conditions for Study Programs and Further Education Programs at ifs internationale filmschule köln gmbh" (hereafter referred to as "General Conditions") regulate the relation between ifs and the participants and students of the Programs (hereinafter referred to as "Participant/Student" or "Participants/Students"). The General Conditions shall apply in the version valid at the time of conclusion of the contract between ifs and the Participant/Student (hereinafter referred to as "Contract"). Any deviating provision shall only be deemed valid, if ifs has expressly agreed in writing. This also applies to any waiver of this written form requirement.

In cases of any inconsistency between the Contract and these General Conditions, the regulations stipulated in the Contract shall prevail.

2 General provisions

2.1 Contract Period/Contents

2.1.1 The duration of the contract shall be determined by the Contract between the Participant/Student and ifs.

2.1.2 ifs represented by its managing directors or representatives appointed by the managing directors, shall lay down program times, submission deadlines and other terms that shall be binding for the Participant/Student and shall notify the Participant/Student thereof in writing in a timely manner. The outline, structure and contents of the Programs shall be specified in the program description, which the Participant/Student shall receive at the start of the Program.

2.1.3 All stated contract times and deadlines by ifs shall be binding on the Participant/Student. The attendance of the Participant/Student is compulsory. In rare cases this duty of compulsory attendance includes classes on weekends (Saturday and Sunday) and public holidays. Any unjustified absence, even if only temporary, shall entitle ifs after admonishing the Participant/Student to declare extraordinary termination of the Contract.

2.1.4 In case of failure to comply with the defined submission deadlines and other contract times without excuse or in the event of other absence without excuse or approval ifs is entitled to extraordinary termination of the Contract. In the event of repeated non-compliance, ifs shall also be entitled to declare extraordinary termination of the Contract without warning and without notice period.

2.2 Inability to Attend

2.2.1 The Participant/Student must obtain the prior consent of ifs for any absence – even if only temporarily – and for the anticipated duration of the same. If the Participant/Student is absent due to illness, Participant/Student must notify ifs immediately on the day of absence. In case of longer absences due to illness, the Participant/Student must submit a medical certificate indicating the anticipated duration of the illness, no later than the end of the third calendar day after the period of absence has begun. Should the illness last longer than indicated in the medical certificate, further medical certificate must be submitted within three days of the date the Participant/Student was initially supposed to return. In all cases of absence the Participant/Student is responsible to catch up its omissions.

2.2.2 If a medical certificate has not been submitted within 14 days after the beginning of a Participant's/Student's absence, the absence will be considered unexcused.

2.3 Press and Public Relations Work, Naming, Data Protection, Confidentiality, Development of Topics

2.3.1 The ifs shall be entitled to distribute and make available to the public images/photos of the Participant/Student in its own publications and/or on web pages of the ifs (incl. ifs facebook web page), as long as no conflicting legitimate interests of the Participant/Student exist. The aforementioned applies to such images/photos, which have been taken during ifs events and/or during the Program and/or to images/photos which have been provided by the Participant/Student, and also after termination of the contractual relationship between ifs and the Participant/Student.

At the specific request of ifs, the Participant/Student shall be available to a reasonable extent for press conferences and other public relations appointments.

2.3.2 The Participant/Student and ifs mutually empower each other to quote the name of the other party even after termination of the Program for their own advertising purposes. There is no obligation in this respect. This naming empowerment may be cancelled without giving any reasons.

2.3.3 The ifs in only entitled to store, process or communicate to other Participants/Students of the Programs, lecturers, or staff of the ifs the personal data of the Participant/Student (e.g. name, address, telephone and fax numbers, e-mail address, date of birth, academic degree and area of study), as long there is a direct context with the participation of the Participant/Student in the Program.

2.3.4 During the duration of the Contract and also after expiry thereof the Participant/Student undertakes to observe strict confidentiality concerning any business and corporate secrets of the ifs that may become known to the Participant/Student.

2.3.5 For reasons of clarification, ifs emphasizes that topics developed by the Participants/Students in the course of the Programs, which are below the status of a work as per section 2 of the German Copyright Act are not protected by copyright. Therefore, ifs is not liable for other Participants/Students and/or other persons involved in the Program and/or third parties seizing and developing these topics. Thus, it cannot be excluded that it comes to doubling of topics.

2.4 Attendance Fee/Tuition Fee

The attendance fee/tuition fee is laid down in the Contract and must be paid after receipt of the invoice into the bank account specified in the invoice. The ifs is entitled to exclude a Participant/Student from the Program until complete payment of the attendance fee/tuition fee, or to terminate the Contract extraordinarily after expiry of the payment deadline, thereby enabling third parties to participate in the Program.

2.5 Cancellation of the Program

2.5.1 If the Program fails to take place completely or in parts, a proportionate refund of the attendance fee/tuition fee shall only be made by ifs, if ifs is responsible for the full or partial cancellation of the Program. The ifs shall only be liable for deliberate intent or gross negligence.

2.5.2 In the event of partial or predominant absence of a Participant/Student, in particular, if the Participant/Student is responsible for such absence, a refund of the attendance fee/tuition fee is excluded. The ifs may in individual cases decide otherwise at its own discretion, the Participant/Student has no claim to such exemption.

2.6 Production

All productions carried out with the support of ifs are to follow the production guidelines handed out to the Participants/Students at the beginning of the Program.

2.7 Contract Termination

2.7.1 Notwithstanding the extraordinary termination right, the Contract shall terminate upon completion of the Program without requiring further declaration.

2.7.2 Each party has the right to terminate the contractual relationship extraordinarily without notice for a compelling reason. In particular, in those cases when a Participant/Student is unable to complete the Program due to grave personal reasons, the Participant/Student has the right of extraordinary termination. The ifs has right of extraordinary termination, in particular, in cases of sections 2.1.3, 2.1.4 and 2.4 and with regard to Programs that are study programs in cases of section 3.5. The termination requires the written form.

2.7.3 All Programs that are workshops and further education programs are excluded from ordinary termination. For all Programs that are bachelor and master study programs section 3.5 applies.

2.8 Property/Liability

2.8.1 All teaching materials and other documents made available to the Participants/Students by ifs shall remain property of ifs. The Participants/Students shall take due care of the teaching materials etc. and shall return them immediately and to its full extent to ifs upon request or at the latest after termination of the Contract.

2.8.2 The ifs shall only be liable for damage and loss of objects owned by the Participant/Student or which have been in the possession of the Participant/Student, if ifs acted grossly negligent or deliberately.

3 Special Conditions for Study Programs

3.1 The provisions of this section apply exclusively to all Programs which are bachelor and master study programs at ifs (hereinafter referred to as "Study Program" or "Study Programs").

3.2 The Student must take intermediate exams during the Study Program and final exams at the end of the Study Program. Scope and process of these exams are laid down in detail in the ifs examination regulations. The Student must pass the intermediate exams to continue with the rest of the Study Program.

3.3 The tuition fee must be paid at the beginning of each semester of the Study Program after receipt of an invoice.

3.4 Records of attendance may be set out for courses of the Study Programs. They can be found in the current course directory. Determined times and deadlines are binding for Students.

3.5. Notwithstanding the right of extraordinary termination as per section 2.7.2 both parties are entitled to terminate the Contract at the end of each semester with a notice period of one month in advance. The termination must be in writing and must indicate the reasons for the termination. Thereby the parties have to orientate on section 51 of the Higher Education Act of North Rhine-Westphalia.

In addition to the examples for reasons of extraordinary termination listed in section 2.7.2, ifs is particularly entitled to declare extraordinary termination of the Contract after admonishing the Student, if the continuation of the Study Program is infeasible for ifs due to a repeated failure of the Student. In particular, the continuation of the Study Program is infeasible for ifs, if the current achievements of the Student do not allow an expectation of successful participation in the Study Program any longer as a result of a repeated breach of Student's duties arising from the Contract.

If a Student decides to terminate the Study Program before the end of the current semester, ifs decides at its own discretion about a proportionate refund of the tuition fee for the current semester.

4 Final Provisions

4.1 If any individual provisions of these General Conditions and/or of the Contract are or become null or invalid or contain errors of form or omissions, the validity of the remainder of these General Conditions and of the Contract shall not be affected thereof.

4.2 The contractual relations between the parties shall be governed by German law. Insofar as legally permissible, the parties hereby agree that Cologne shall be the exclusive place of performance and jurisdiction for all disputes arising from these general conditions and/or the Contract.